



BOXING IRELAND SOCIAL MEDIA AND ONLINE BEHAVIOURAL STANDARDS

Applies to all participants, roles, and environments across all levels of the sport

1. Purpose

This document sets out the expected standards of behaviour when engaging in online activity, including social media, messaging platforms, and digital communications. It supports the Boxing Ireland Code of Conduct and Behavioural Standards and ensures that behaviour online reflects the same standards expected across all Boxing Ireland environments.

2. Scope

These standards apply to all individuals involved in Boxing Ireland, including:

- Boxers
- Coaches
- Officials
- Volunteers
- Club representatives and committee members
- Parents/guardians
- Spectators (where applicable)

They apply to:

- Public and private social media platforms
- Messaging applications (e.g. WhatsApp)
- Online forums, group chats, and discussion platforms
- Any digital communication connected to boxing

These standards apply where an individual's association with Boxing Ireland is explicit or can reasonably be identified.

3. Application Across All Levels of the Sport

These standards apply consistently across:

- National activities and programmes
- Provincial, county, and regional structures
- Club-level activities and environments

At all levels, individuals and clubs are expected to uphold these standards in line with the Boxing Ireland governance framework.



4. Core Principle

Behaviour online must reflect the same standards expected in person.

Online activity is considered part of an individual's conduct where it:

- Relates to boxing
- Involves other participants, officials, clubs, or stakeholders
- Impacts the reputation or integrity of the sport

5. Expected Standards of Behaviour

All individuals are expected to:

- Communicate respectfully at all times
- Consider the impact of content before posting or sharing
- Respect officials, decisions, and competition outcomes
- Avoid public criticism or undermining of individuals, clubs, or structures
- Use appropriate channels to raise concerns rather than social media
- Ensure that personal views are not presented as those of Boxing Ireland or its structures
- Act in a way that reflects positively on the sport and its participants

These standards are not exhaustive and should be interpreted in line with the principles and intent of the Boxing Ireland Code of Conduct and Behavioural Standards.

6. Behaviour That Falls Below Expected Standards

Behaviour that is inconsistent with these standards includes, but is not limited to:

- Abuse, harassment, or intimidation online
- Bullying or targeting individuals or groups
- Discriminatory, offensive, or derogatory content
- Public criticism or undermining of officials or decisions
- Sharing confidential or sensitive information
- Posting content that may bring the sport or Boxing Ireland into disrepute
- Inciting or encouraging inappropriate behaviour

7. Club Responsibility and Accountability

Clubs, as affiliated members, are expected to:

- Promote and reinforce appropriate online behaviour among all individuals representing or associated with the club
- Take reasonable steps to ensure that members, coaches, supporters, and associated individuals understand and uphold these standards
- Address behaviour that falls below expected standards at club level where appropriate
- Support the management of issues and engage with Boxing Ireland processes where required



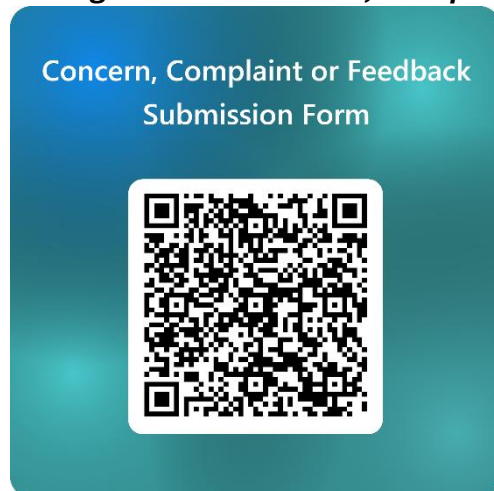
Where individuals are acting in connection with a club, their online behaviour may be attributed to the club for the purposes of governance and oversight.

Where behaviour is connected to a club, and the club fails to take reasonable steps to address or manage that behaviour, Boxing Ireland may take action in relation to the club in accordance with its governance and regulatory frameworks.

This may include measures relating to affiliation, participation, or access to Boxing Ireland activities.

8. Reporting Concerns

Concerns relating to online behaviour should be reported through the:
Boxing Ireland Concerns, Complaints & Feedback System



MS Form accessed here through this QR Code or email concerns@boxingireland.ie
Concerns should not be managed solely through informal or online engagement where behaviour falls below expected standards and should be reported through the appropriate process.

9. Management of Issues

Where online behaviour falls below expected standards, Boxing Ireland may take appropriate governance or management actions to address the issue and maintain standards.

These may include:

- Requesting the removal of content
- Issuing guidance or warnings
- Restricting involvement in activities or events



- Removing individuals from roles or positions
- Taking action in relation to club affiliation where appropriate

Such actions are not disciplinary in nature but are applied to ensure appropriate standards of behaviour, protect participants, and safeguard the integrity of the sport.

10. Relationship to the Code of Conduct

This document operates alongside the Boxing Ireland Code of Conduct and Behavioural Standards.

Online behaviour may be considered in the context of overall conduct and may inform decisions taken under Boxing Ireland's governance and regulatory frameworks.

11. Supplementary Guidance

Additional expectations may be introduced for specific programmes or environments (including high performance, camps, or representative activities), where relevant.

Such guidance:

- Is supplementary to these standards
- Must align with the Boxing Ireland Code of Conduct and Behavioural Standards
- Does not introduce separate or parallel disciplinary processes

12. Review

This document will be reviewed periodically to ensure it remains aligned with governance frameworks and the evolving nature of online engagement.

Boxing Ireland may amend or update these standards from time to time. The most current version will apply.